Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**College and Career Awareness – Business and Marketing**

**Business Administration**

Admin #3 (Business Plan Ideas)

Instructions: *Use the information from the Shark Tank episode and ideas that are generated with the class discussion and record them here. You will use this worksheet to help you come up with ideas for your business plan.*

1. Introduction (What does Victoria’s Kitchen do?)
2. Products (If you owned Victoria’s Kitchen, what products would you sell?)
3. Marketing Plan (How are you going to let your customers know about your product?)
4. Company Goal (How are you going to grow your business? What is the goal?)
5. Financial Plan (You need $200,000 to grow your business. What are you going to do with the money?)